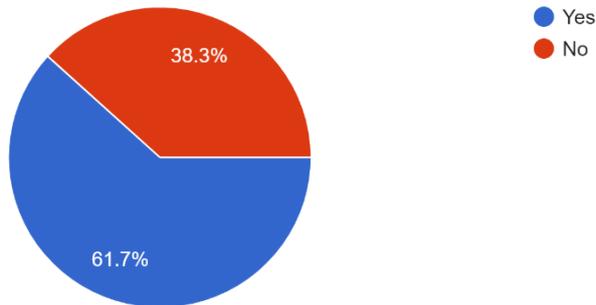


Who completed the survey?

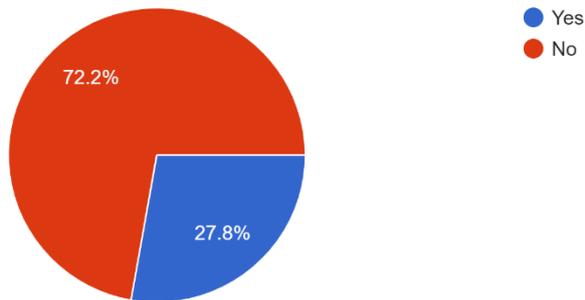
Are you a BCG financial member? (if not, we'd still love to hear from you)

81 responses



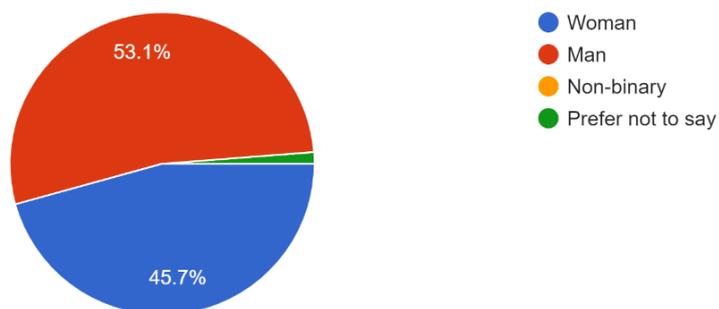
If No, have you ever been a BCG financial member?

36 responses

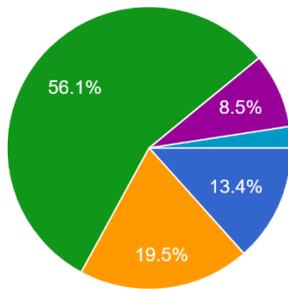


You identify as:

81 responses

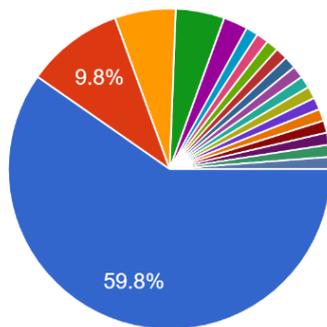


Age:
82 responses



- Under 16 (please get your parent/ guardian permission before you do this survey)
- 17-24
- 25-40
- 41-55
- 56-70
- 71+

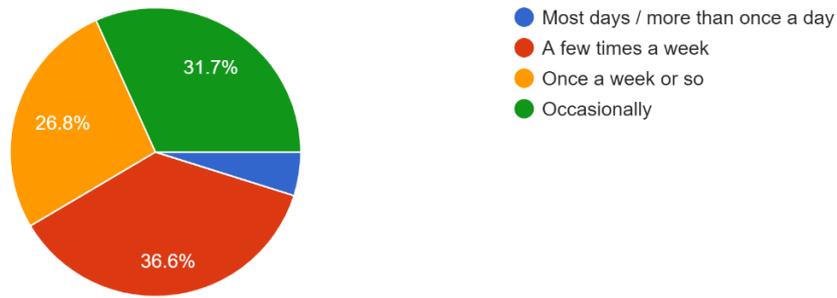
Where do you live?
82 responses



- Beechworth
 - Stanley
 - Wooragee
 - Wangaratta
 - Central coast NSW
 - wangaratta
 - Mt beauty
 - Bright
- ▲ 1/3 ▼

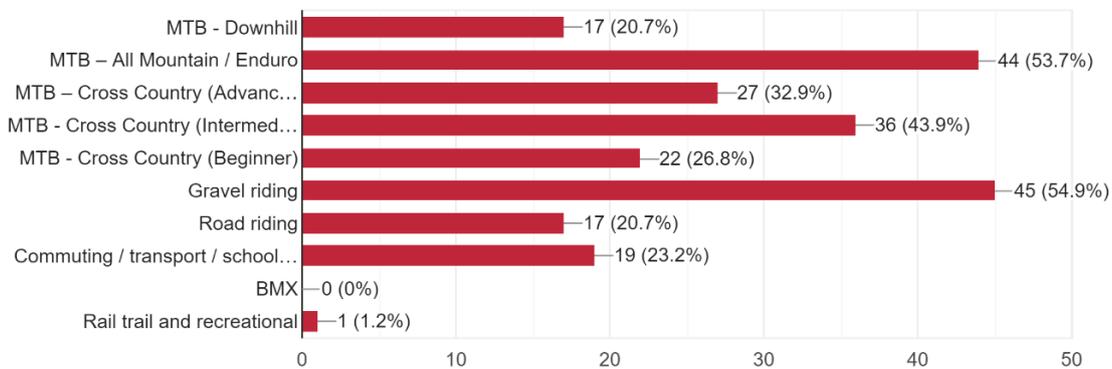
How often do you ride in the Beechworth region (Beechworth, Stanley and Wooragee)?

82 responses



What type of riding do you do? Tick all that apply

82 responses



What you told us about – Events and Commercial Use

Respondents engage with events in the following way:

- 59% as a participant
- 46% as a spectator
- 35% as a volunteer

Respondents want the following events:

- 56% want ride days/shuttling and weekend trips out of town
- 49% want social rides/events – more of and multilevel
- 43% want skills clinics
- 40% want gravel, 38% want enduro, and 37% want XC/short course

Comments

- The junior ride program is a great success (hot chocolate when it's cold, please).
- Granite girls was an amazing program!
- It would be ace to have more social events – multilevel – to connect the community.
- Junior races are really fun.
- Would LOVE to see a DH or enduro race locally.

Some take-home messages

- Continue with the junior ride program and junior races.
- Introduce social rides and events – within Beechworth and surrounding parks
- Introduce skills clinics for a broader range of members, including young people and adults.
- Once the MTB park is fully sanctioned, run a DH or enduro race.

What you told us about – Vision Mission Values

This still needs a great deal of work. Thank you for providing such valuable input!

Vision

Our vision is of a vibrant, active and inclusive cycling club that offers excellent trails, facilities and programs for a diverse range of riding for all of our club members and the wider community.

Mission

We aim to build a culture that increases participation from all members of our community in all types of cycling by continuing to improve our MTB park.

Values

We respect the traditional custodians of the land upon which we ride.

We love and encourage all styles of cycling, no matter what bike you're riding and what you wear!

We are inclusive and support people to feel like they belong.

We advocate for trails that are environmentally sustainable, safe, inclusive, and fun!

We thrive on creating opportunities for connection, participation, progression and competition.

What you told us about – Economic Development

76% of respondents support increased marketing and promotion of the MTB offer in our region.

Comments

- Yes, yes, but only if it benefits members rather than local businesses.
- Yea, BUT there are issues with the MTB park and Flame Trees that need to be squared away before attracting more people.
- Bike tourism is huge and should be supported with more investment in infrastructure and marketing.

Respondents rated the following elements of a successful MTB destination:

1. Accessible trails for everyone
2. Trails of different styles
3. Good signage and maps
4. Trailhead facilities
5. Ability to shuttle
6. Other facilities – bike shops, accommodation etc

Some take-home messages

- Continue to support the marketing and promotion of our MTB trails, being mindful of the sustainability of our MTB park.
- Continue to improve our existing MTB park to ensure we have a high-class facility for our community and tourists alike.
- Advocate for improved infrastructure

What you told us about – Trails

Some of your favourite trails (in no order) include the MTB Park, Woolshed DH, Therapy, Remedy, Flowpoke and Flame Trees.

82.3% of respondents support a new, more extensive MTB park

Comments

- Needs to be legally and practically worked through with land managers.
- Doesn't need to be new. More extensive would be perfect.
- We need to develop new trails in a different area with more elevation change.
- Look at the ongoing improvements of the current site; there are so many fantastic facilities in the area already.

71.3% of respondents said the existing sanctioned trails meet their needs

Comments

- Need toilet facilities badly.
- A little bit more gravity trails would be great.
- My family are beginners, so some more easy single track would be great. A lot is too hard for me.
- No, longer XC trails with more terrain variability would be welcomed.
- Yes, but I'd like to do more BMX and skateboarding as well.
- No, I would like other non-sanctioned trails incorporated into or interact with the Epic trail to be further developed.
- More area or larger footprint of trails/elevation.

92.6% of respondents support a new mtb park in the Stanley area

Comments

- So long as it is not at the exclusion of other forest users. MTB cannot have sole use of the tracks and trails.
- Yes, if they are completely sanctioned, diverse in style and have the support of the Stanley community and DEWLP.
- When I'm bigger, it will be fun.
- As long as it is worked through professionally with land managers/owners.

Any other areas/trails/opportunities to explore (in no particular order):

- Dingle Range – Stanley
- Legalise existing trails and new trails to link them
- Stanley to Epic
- Bigger park in Beechworth (and toilets)
- Riding facilities in town – kids track, skills, pump, and jumps
- Therapy/Remedy area

Some take-home messages

- We need toilets at the MTB park (this is in the pipeline)
- Advocate with land owners and managers for a new, more extensive MTB park that includes a wider variety of terrain, beginner trails, and significant elevation change.
- Work with land owners/managers to sanction our local unsanctioned trails and try to connect these with the Epic trail or other existing trails where possible.
- Explore the possibility of riding facilities in town.

What you told us about – Community and Communication

What communities need our focus?

- Families – 74%
- Youth – 68%
- Women 58%

Comments

- Have a one-page resource to ensure all non-riders understand what riders can bring to the area and ideas on how they can connect with them.
- Community Facebook announcements on trail maintenance days.
- Participation in community events
- Accept and respect there are many people who don't ride bikes, and they have rights to use our amazing natural resources.
- Having a JRP for older teenagers who missed the JRP.
- It helps to have opportunities to engage in events at different times to suit different people. Also, regular events or total beginners to encourage participation.
- We should engage with schools and local community groups where possible in a consultative manner to gain maximum support for our purpose.
- Much of the community is somewhat derisive of cycling and is critical of the perceived levels of funding. For example, it does not seem to be widely known that grants from Federal and State governments make up much of the funding for Epic and Rail trails; people think council pays for all.
- It's a fantastic community-centred group already. I think having routine meetings with partner agencies would be productive to minimise impact and misunderstanding in the community.
- There is a large and growing group of gravel riders who are worth engaging.

- Great work supporting our young people at the golf course jumps - thanks a heap for that! I think it did wonders in terms of rebuilding club relationships with that group.
- Can we learn mountain bike riding at school?

Some take-home messages

- More transparency and communication from the committee
- Improve participation in community events
- Consider increasing engagement with schools – skills, races
- Increase our engagement with gravel riders
- Develop a one-page resource promoting what riding brings to our community
- Engage with other community members with whom we share natural resources
- Increase the promotion of our sport
- Better communication about how to join the club
- More social events and regular sale of merchandise
- Information at the Info Centre
- Publicise our events, including working bees to the community and businesses

What you told us about – Communication

How **satisfied** are you with our **communication** with club members?

- 29% Highly satisfied
- 33% Very satisfied
- 31% Somewhat satisfied

What **communication methods** are **essential** to you?

- 62% Facebook and Instagram
- 55% Newsletter
- 47% Website
- 34% Chatting with the committee

Comments

- I ride the trails locally but have not seen information about how to join and contribute financially. Is this regular or visibly displayed?
- WhatsApp maintenance group
- Time for a whole community campaign to get timely resolution of land management issues solved; it's a state election year. Let's make this an issue - DEWLP - PARKS – enough
- Monthly or bi-monthly informal catch-ups at the brewery so hear about what's happening.
- 'Come and meet BCG people' rides
- Sell some more merch.
- Bbq.. pizza nights
- Invite members to committee meetings
- The topics discussed at the club meeting used to be available for members to see. This is very much hidden at the moment. This needs to change.

- More engagement with the Community Facebook page
- THANK YOU TO ALL OUR FABULOUS VOLUNTEERS!!!! YOUR TIME, ENERGY AND ENTHUSIASM ARE SO VERY APPRECIATED!
- I'd suggest better rider information published to the community AND COUNCIL about user numbers etc., and also providing a comparison of funds spent on council cycling(emphasising MTB) versus other sports for the Indigo Shire will help to alleviate some tensions.

Some take-home messages

- More transparency and communication from the committee, e.g. posting the minutes online and inviting members to attend committee meetings.
- Increase community awareness about the funding of MTB projects to reduce misconceptions.
- Host a wide range of social nights to improve the connection between members (and also between the committee and members).
- Investigate ways to engage people who want to maintain the trails, e.g. WhatsApp group.

What you told us about – Safety

BCG should be more active in the community in **advocating** for the following:

- 72% better road infrastructure
- 54% addressing safety issues
- 22% reducing road speeds

Comments

- Excessive speed limit through town and the non-enforcement of the excessive speed limit
- We need toilets at the MTB park, lack of facilities isolates some.
- Lack of road shoulders in our area
- Signage at MTB park
- Access to MTB park
- Wear and tear on trails
- The lack of bike paths for kids riding to school is a major concern for me
- Buckland gap road Murmungee, paved shoulder needed
- Cars don't look when they are coming out of their driveway, it's scary, and sometimes they are angry.
- The high street crossing to BPS is dangerous, and a group of parents have been unable to make headway with this despite many attempts.
- As a Stanley resident, I do NOT want the speed limit reduced - which would make the area unappealing for families and working-age people. Driver awareness of how to safely pass cyclists is independent of speed limits and more effective.
- Appropriate safety signage on technical features on tracks

- Elimination of gap jumps in both endorsed & non-endorsed trails.
- Provide more scope for progression for developing riders. Progressive jump lines and trails, without these, we will continue to see the development of unsanctioned, potentially dangerous trails and features
- Respect and consideration for all Recreational activities in the area and that bike riding is not the only valid and acceptable activity in our beautiful region.
- Road to mtb park very dusty in summer. Someone in a car might not see us kids riding through the dust.
- The mtb park needs work as there are dangerous spots within it (although I am aware of the legal issues here)
- Road shoulders for road cyclists are poor/dangerous. There should be a cycle path all the way to the bike park trailhead.
- Albert Road crossing with rail trail & speed on Albert road a concern.
- Better footpath access so kids can ride to school

Some take-home messages

- Safety is of high importance to our members.
- There is a range of safety issues that need addressing.
- We need to create an action plan that prioritises high-risk issues and either resolve these issues ourselves or advocate the relevant authority on behalf of our members.

What you told us about – Child Safety

- 54% of respondents knew the BCG has a Child Safety Policy
- 53% of respondents knew the BCG has a Child Safe Code of Conduct
- 66% of respondents knew who to talk to about child safety issues relating to BCG

Some take-home messages

- We need to increase the promotion of our Child Safe documents and processes for raising concerns/complaints relating to child safety.

Victoria's Child Safe Standards are a mandatory framework to protect children and young people from harm and abuse.

Changes are being made to make our Standards even stronger. Organisations covered by the current Standards will need to comply with updated Standards from 1 July 2022.

Can you help with Child Safety?

The BCG is undertaking significant reform of how we promote child safety within our club. If you'd like to get involved, please note your name and email address below.